

COMBINED AD RATES

Prices are per week for one ad in both publications.

DISPLAY ADVERTISING RATES AS OF
06/01/07

2 columns wide = 3 3/8" wide

2 col. x 2" = 4 col. inches

OPEN	\$158. ⁴⁰ PER AD
6 WEEKS	\$149. ⁶⁰ PER AD
13 WEEKS	\$145. ²⁰ PER AD
26 WEEKS	\$140. ⁸⁰ PER AD
52 WEEKS	\$136. ⁴⁰ PER AD

2 inches deep

◀ 1 col. wide = 1 5/8" wide ▶

1 column x 2 1/2"

OPEN	\$99. ⁰⁰ PER AD
6 WEEKS	\$93. ⁵⁰ PER AD
13 WEEKS	\$90. ⁷⁵ PER AD
26 WEEKS	\$88. ⁰⁰ PER AD
52 WEEKS	\$85. ²⁵ PER AD

2 col. x 2 1/2" = 5 col. inches

OPEN	\$192. ⁵⁰ PER AD
6 WEEKS	\$181. ⁵⁰ PER AD
13 WEEKS	\$176. ⁰⁰ PER AD
26 WEEKS	\$170. ⁵⁰ PER AD
52 WEEKS	\$165. ⁰⁰ PER AD

1 column x 3"

OPEN	\$118. ⁸⁰ PER AD
6 WEEKS	\$112. ²⁰ PER AD
13 WEEKS	\$108. ⁹⁰ PER AD
26 WEEKS	\$105. ⁶⁰ PER AD
52 WEEKS	\$102. ³⁰ PER AD

1 column x 4"

OPEN	\$158. ⁴⁰ PER AD
6 WEEKS	\$149. ⁶⁰ PER AD
13 WEEKS	\$145. ²⁰ PER AD
26 WEEKS	\$140. ⁸⁰ PER AD
52 WEEKS	\$136. ⁴⁰ PER AD

2 col. x 4" = 8 col. inches

OPEN	\$308. ⁰⁰ PER AD
6 WEEKS	\$290. ⁴⁰ PER AD
13 WEEKS	\$281. ⁶⁰ PER AD
26 WEEKS	\$272. ⁸⁰ PER AD
52 WEEKS	\$264. ⁰⁰ PER AD

EVERY
WEDNESDAY

CASTRO VALLEY FORUM

DELIVERED TO OVER 20,000 HOMES — TOTAL CIRCULATION 22,500
3742 Castro Valley Blvd. • Castro Valley, California 94546
(510) 537-1792 FAX (510) 537-1120

EVERY
THURSDAY

San Leandro Times

DELIVERED TO OVER 30,000 HOMES — TOTAL CIRCULATION 38,500
2060 Washington Avenue • San Leandro, California 94577
(510) 614-1555 FAX (510) 483-4209

4 columns wide = 6 13/16" wide

4 col. x 5" = 20 col. inches

OPEN \$748.⁰⁰ PER AD **26 WEEKS** \$660.⁰⁰ PER AD
6 WEEKS \$704.⁰⁰ PER AD **52 WEEKS** \$638.⁰⁰ PER AD
13 WEEKS \$682.⁰⁰ PER AD

3 columns wide = 5 1/16" wide

3 col. x 4 1/2" = 13 1/2 col. inches

OPEN \$504.⁹⁰ PER AD
6 WEEKS \$475.²⁰ PER AD
13 WEEKS \$460.³⁵ PER AD
26 WEEKS \$445.⁵⁰ PER AD
52 WEEKS \$430.⁶⁵ PER AD



COMBINED RATES

OTHER SIZES & RATES AVAILABLE

Copy Changes Permitted

2 columns wide = 3 3/8" wide

2 col. x 5" = 10 col. inches

OPEN \$385.⁰⁰ PER AD
6 WEEKS \$363.⁰⁰ PER AD
13 WEEKS \$352.⁰⁰ PER AD
26 WEEKS \$341.⁰⁰ PER AD
52 WEEKS \$330.⁰⁰ PER AD

CONTRACT TYPE	AD SIZE	OPEN RATE (1X)	6-WEEK RATE 6 Publications Copy Changes Permitted*	13-WEEK RATE 13 Publications Copy Changes Permitted**	26-WEEK RATE 26 Publications Copy Changes Permitted**	52-WEEK RATE 52 Publications Copy Changes Permitted**
		Rate Per Week	Rate Per Week	Rate Per Week	Rate Per Week	Rate Per Week
	Full Page (84")	2864.40	2679.60	2587.20	2494.80	2402.40
	48 Column Inches	1689.60	1584.00	1531.20	1478.40	1425.60
	24 Column Inches	871.20	818.40	792.00	765.60	739.20
	12 Column Inches	448.80	422.40	409.20	396.00	382.80
	6 Column Inches	231.00	217.80	211.20	204.60	198.00

*6 insertions must run in a 6-month period

**13 or more insertions must run in a 12-month period

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