

NON-PROFIT RATES

FOR CHURCHES AND BUSINESSES
WITH NON-PROFIT TAX ID NUMBER

← 2 columns wide = 3 3/8" wide →

NON-PROFIT RATE
2 col. x 2" = 4 col. inches

\$80.00 PER AD

↑ 2 inches deep ↓

◀ 1 col. wide = 1 5/8" wide ▶



DEADLINE
For Space Reservations,
Ad Copy, Cancellations:
Friday 5p.m.

NON-PROFIT RATE
\$20.00 per column inch

NON-PROFIT RATE
1 column x 2 1/2"

\$50.00 PER AD

NON-PROFIT RATE
2 col. x 2 1/2" = 5 col. inches

\$100.00 PER AD

NON-PROFIT RATE
1 column x 3"

\$60.00 PER AD

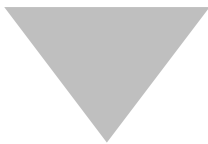
NON-PROFIT RATE
1 column x 4"

\$80.00 PER AD

NON-PROFIT RATE
2 col. x 4" = 8 col. inches

\$160.00 PER AD

DISPLAY ADVERTISING RATES
AS OF 06/01/07



San Leandro Times
DELIVERED TO OVER 30,000 HOMES — TOTAL CIRCULATION 38,500
2060 Washington Avenue • San Leandro, California 94577
(510) 614-1555 FAX (510) 483-4209

4 columns wide = 6 13/16" wide

NON-PROFIT RATE

4 col. x 5" = 20 col. inches

\$400.00 PER AD

3 columns wide = 5 1/16" wide

NON-PROFIT RATE

3 col. x 4 1/2" = 13 1/2 col. inches

\$270.00 PER AD

2 columns wide = 3 3/8" wide

NON-PROFIT RATE

2 col. x 5" = 10 col. inches

\$200.00 PER AD

NON-PROFIT RATE
\$20.00 per column inch

EXAMPLE ADSIZES

OTHER SIZES AND
RATES AVAILABLE

SIZE	NON-PROFIT RATE
FULL PAGE 84 Col. Inches	1680.00 per ad
48 COLUMN INCHES	960.00 per ad
24 COLUMN INCHES	480.00 per ad
12 COLUMN INCHES	240.00 per ad
6 COLUMN INCHES	120.00 per ad

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