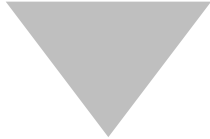


NON-PROFIT RATES

FOR CHURCHES AND BUSINESSES
WITH NON-PROFIT TAX ID NUMBER

◀ 1 col. wide = 1 5/8" wide ▶

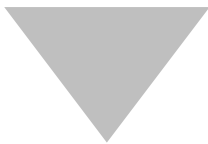


DEADLINE
For Space Reservations,
Ad Copy, Cancellations:
Thursday 5p.m.

NON-PROFIT RATE
\$33.00 per column inch

NON-PROFIT RATE
1 column x 3"

\$99.00 PER AD



NON-PROFIT RATE
1 column x 2 1/2"

\$82.50 PER AD

NON-PROFIT RATE
1 column x 4"

\$132.00 PER AD

← 2 columns wide = 3 3/8" wide →

NON-PROFIT RATE

2 col. x 2" = 4 col. inches

\$132.00 PER AD

↑ 2 inches deep ↓

NON-PROFIT RATE

2 col. x 2 1/2" = 5 col. inches

\$165.00 PER AD

NON-PROFIT RATE

2 col. x 4" = 8 col. inches

\$264.00 PER AD

DISPLAY ADVERTISING RATES
AS OF 06/01/07

CASTRO VALLEY FORUM

DELIVERED TO OVER 20,000 HOMES — TOTAL CIRCULATION 22,500
3742 Castro Valley Blvd. • Castro Valley, California 94577
(510) 537-1792 FAX (510) 537-1120

San Leandro Times

DELIVERED TO OVER 30,000 HOMES — TOTAL CIRCULATION 38,500
2060 Washington Avenue • San Leandro, California 94577
(510) 614-1555 FAX (510) 483-4209

4 columns wide = 6 13/16" wide

NON-PROFIT COMBO RATE

4 col. x 5" = 20 col. inches

\$660.00 PER AD

3 columns wide = 5 1/16" wide

NON-PROFIT COMBO RATE

3 col. x 4 1/2" = 13 1/2 col. inches

\$445.50 PER AD

NON-PROFIT RATE
\$33.00 per column inch

2 columns wide = 3 3/8" wide

NON-PROFIT RATE

2 col. x 5" = 10 col. inches

\$330.00 PER AD

EXAMPLE AD SIZES

OTHER SIZES AND RATES AVAILABLE

SIZE	NON-PROFIT RATE
FULL PAGE 84 Col. Inches	2772.00 per ad
48 COLUMN INCHES	1584.00 per ad
24 COLUMN INCHES	792.00 per ad
12 COLUMN INCHES	396.00 per ad
6 COLUMN INCHES	198.00 per ad

CASTRO VALLEY FORUM

DELIVERED TO OVER 20,000 HOMES — TOTAL CIRCULATION 22,500
3742 Castro Valley Blvd. • Castro Valley, California 94577
(510) 537-1792 FAX (510) 537-1120

San Leandro Times

DELIVERED TO OVER 30,000 HOMES — TOTAL CIRCULATION 38,500
2060 Washington Avenue • San Leandro, California 94577
(510) 614-1555 FAX (510) 483-4209