

NON-PROFIT RATES

EXAMPLE AD SIZES OTHER SIZES & RATES AVAILABLE

DISPLAY ADVERTISING RATES AS OF 06/01/07

← 2 columns wide = 3 3/8" wide →

NON-PROFIT RATE
2 col. x 2" = 4 col. inches

\$72.00 PER AD

↑ 2 inches deep ↓

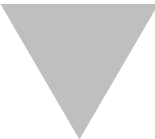
◀ 1 col. wide = 1 5/8" wide ▶

NON-PROFIT RATE
1column x 2 1/2"

\$45.00 PER AD

NON-PROFIT RATE
2 col. x 2 1/2" = 5 col. inches

\$90.00 PER AD



DEADLINE
*For Space Reservations,
Ad Copy, Cancellations:
Thursday 5p.m.*

NON-PROFIT RATE
\$18.00 per column inch

NON-PROFIT RATE
1column x 3"

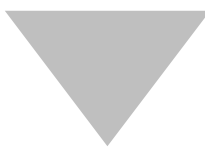
\$54.00 PER AD

NON-PROFIT RATE
1column x 4"

\$72.00 PER AD

NON-PROFIT RATE
2 col. x 4" = 8 col. inches

\$144.00 PER AD



CASTRO VALLEY FORUM
PUBLISHED EVERY WEDNESDAY — TOTAL CIRCULATION 22,500
3742 Castro Valley Blvd. • Castro Valley, California 94546
(510) 537-1792 FAX (510) 537-1120

4 columns wide = 6 13/16" wide

NON-PROFIT RATE

4 col. x 5" = 20 col. inches

\$360.00 PER AD

3 columns wide = 5 1/16" wide

NON-PROFIT RATE

3 col. x 4 1/2" = 13 1/2 col. inches

\$243.00 PER AD

NON-PROFIT RATE
\$18.00 per column inch

2 columns wide = 3 3/8" wide

NON-PROFIT RATE

2 col. x 5" = 10 col. inches

\$180.00 PER AD

EXAMPLE ADSIZES

OTHER SIZES AND RATES AVAILABLE

SIZE	NON-PROFIT RATE
FULL PAGE 84 Col. Inches	1512.00 per ad
48 COLUMN INCHES	864.00 per ad
24 COLUMN INCHES	432.00 per ad
12 COLUMN INCHES	216.00 per ad
6 COLUMN INCHES	108.00 per ad

CASTRO VALLEY FORUM

PUBLISHED EVERY WEDNESDAY — TOTAL CIRCULATION 22,500
3742 Castro Valley Blvd. • Castro Valley, California 94546
(510) 537-1792 FAX (510) 537-1120